

IT'S SIMPLY PUBLISHING E-COURSE

CURRICULUM

MODULE ONE - WRITING YOUR BOOK

Step 1 - Who? What? Why?

Step 2 - Connect

Step 3 - Create Structure

Step 4 - Write!

Step 5 - Take a Break

Step 6 - Edit, Edit, Edit!

Step 7 - Format

Step 8 - Create Your Covers

MODULE TWO - MARKETING YOUR BOOK

Step 9 - Create Your Platform

Step 10 - Your Book's Web Presence

Step 11 - Social Media

Step 12 - Blogging

Step 13 - Partnerships & Affiliates

Step 14 - Get Endorsements

MODULE THREE - PUBLISHING YOUR BOOK

Step 15 - Introduction to CreateSpace & Kindle Direct Publishing

Step 16 - ISBNs

Step 17 - Your Book's Interior

Step 18 - Your Book's Cover

Step 19 - Completing Your Set-Up

Step 20 - Sales Channels

Step 21 - Pricing Your Book

Step 22 - Final Touches

Step 23 - Review & Approve

Step 24 - Creating & Formatting the E-book Version

Step 25 - Unveil to the World