# **CALI GILBERT**

# Biography

Cali Gilbert is a #1 International Bestselling author, award winning photographer, and social entrepreneur supporting women in transition.

### **Short Bio**

Cali Gilbert is a #1 international bestselling author, award winning photographer and filmmaker. As the creator of the *IT'S SIMPLY* book series, Cali has published several bestselling books of her own and now serves other writers through her company, Serendipity Publishing House. Cali also supports women in transition as an inspirational speaker and transformation coach. Cali splits her time between Santa Monica and Coronado Island, California. To learn more, visit <a href="https://www.CaliGilbert.com">www.CaliGilbert.com</a>

#### **Medium Bio**

Cali Gilbert is a #1 International Bestselling author, award winning photographer, and social entrepreneur. She has travelled the globe as a former figure skater and magazine publisher, and has contributed to the Huffington Post. With an extensive background in event management, Cali assisted the Canadian Olympic Committee at the 2002 Winter Olympic Games, and most recently served as an Event Ambassador for the 34<sup>th</sup> America's Cup sailing regatta in San Francisco. Cali is an accomplished photographer, whose work has been showcased in galleries across the United States. As the creator of the *IT'S SIMPLY* book series, Cali has published several bestselling books of her own and now serves other writers through her company, Serendipity Publishing House. In addition to continuing to publishing bestselling book, Cali now looks to adapt her books to film and support others as a social impact filmmaker. Cali splits her time between Santa Monica and Coronado Island, California where she enjoys serving her community, especially women in transition and youth programs. To learn more, visit <a href="https://www.CaliGilbert.com">www.CaliGilbert.com</a>

## **Long Bio**

Cali Gilbert is a #1 International Bestselling author, award winning photographer, and social entrepreneur. She has travelled the globe as a former figure skater and magazine publisher. In 2002 Cali assisted the Canadian Olympic Committee at the Winter Olympic Games in Salt Lake City, Utah while supporting the staff at Canada House, and most recently served as an Event Ambassador for the 34 th America's Cup sailing regatta in San Francisco.

Prior to relocating to the San Francisco Bay Area, Cali served as Director of Special Events for the Boys & Girls Clubs in New York. She holds a Master's degree in Sport Management from the University of San Francisco and in 2010 launched her own consulting firm, **Serendipity Promotions & Event Management**. Cali's mission with Serendipity was to serve the non-profit sector of the Bay Area, specifically those organizations that support underprivileged youth in the areas of Sport, Music and the Arts.

In 2010 Cali launched her first photography collection after having a piece exhibited in conjunction with the Sausalito Art Festival. Since then her work has been exhibited in galleries throughout America including Los Angeles and New York City. In 2011 Cali published her first book, **It's Simply...Sausalito: An Inspirational Journey**. In 2012 Cali created the *IT'S SIMPLY Series* of books and released three more books combining her writing and photography with her love of the San Francisco Bay Area.

In 2013 Cali published her first book in the It's Simply Serendipity Series, a transformational book series based on her own life story. The #1 International Bestseller, *It's Simply Serendipity: Four Steps to Manifesting a Life of Bliss* has been endorsed by some of the biggest names of the Personal Development industry including New York Times Bestselling authors, Marci Shimoff and Janet Bray-Attwood.

In November, 2013 Cali relocated to Southern California and now calls Santa Monica home. She launched her own publishing company, **Serendipity Publishing House** and now looks to support other writers in becoming published authors. In the spring of 2014, Cali released her 6<sup>th</sup> book, *It's Simply Publishing: A Step by Step Guide to Writing, Marketing, and Publishing Your First Book*.

In 2015 Cali released *PEARL*, her 7<sup>th</sup> book and sequel to *It's Simply Serendipity*. After embarking on a tour across America, Cali decided to shift her focus to writing fiction. Her current project, **TIMING THE TIDES** is her first piece of historical fiction and due out April, 2017.

Now recognized as a Transformational Author, Award-Winning Photographer and Social Entrepreneur, Cali is passionate about serving her community, inspiring women in transition, and encouraging youth to reach their full potential. Cali splits her time between Santa Monica and Coronado Island, California. To learn more, visit <a href="https://www.CaliGilbert.com">www.CaliGilbert.com</a>

# **CALI GILBERT**

### **Speaker Introduction**

Cali Gilbert is a #1 International Bestselling author, award winning photographer and social entrepreneur. After discovering her calling as an artist in 2010, Cali began her journey to publishing several books of her own and creating the *IT'S SIMPLY* book series. Her photography has also been exhibited in galleries throughout the United States, including New York City and Los Angeles. In 2013 Cali left the San Francisco Bay Area and headed south to Los Angeles where she launched **Serendipity Publishing House**, a boutique publishing services company to support writers in becoming published authors. Passionate about serving others, Cali's mission is aimed towards supporting women in transition and youth programs.

### Five Fun Facts You Didn't Know About Me

- I'm an avid ice hockey fan and have attended three Stanley Cup Finals and the Olympics. I've skated at Toronto's Maple Leaf Gardens and I've visited 18 NHL arenas.
- In 1998 I saw Queen Elizabeth twice in three days. I was at Buckingham Palace for her birthday celebration and attended the Royal Order of the Garter at Windsor Castle.
- I was a tomboy growing up and my dream was to become the first female major league baseball player. I could switch hit and taught my younger brother how to play the game.
- I am ambidextrous. I was born left-handed yet my mother continuously put everything in my right hand. I now write with my right hand, but do everything else with my left.
- At age five I took my first international flight to Lima, Peru. I suppose early on I knew traveling would become a way of life.