

# CALI GILBERT

## Biography

Cali Gilbert is an international bestselling author, award winning photographer, and social impact filmmaker supporting women in transition.

### Short Bio (50 words)

Cali Gilbert is an international bestselling author, award winning photographer and social impact filmmaker. After publishing several bestselling books of her own, she now supports other creatives through her company, Tower 15 Productions. Cali has a passion for supporting women in transition as an inspirational speaker and transformational book coach.

### Short Bio (100 words)

Cali Gilbert is an international bestselling author, award winning photographer and filmmaker. As the creator of the *IT'S SIMPLY* book series, Cali has published several bestselling books of her own and now coaches other writers through the publishing process. As Founder & CEO of Tower 15 Productions, Cali is passionate about writing and directing social impact films and supporting other creatives through education and collaboration. Cali has a passion for supporting women in transition and shares her personal story of transformation as an inspirational speaker. Cali resides in Santa Monica, California. To learn more, visit [www.CaliGilbert.com](http://www.CaliGilbert.com)

### Medium Bio

Cali Gilbert is an international bestselling author, award winning photographer, and social impact filmmaker. She has travelled the globe as a former figure skater and magazine publisher, and has contributed to the Huffington Post. With an extensive background in event management, Cali assisted the Canadian Olympic Committee at the 2002 Winter Olympic Games as well as being an Event Ambassador for the 34<sup>th</sup> America's Cup. Cali is an accomplished photographer, whose work has been showcased in galleries across the United States. As the creator of the *IT'S SIMPLY* book series, Cali has published several bestselling books of her own and now coaches other writers through the publishing process.

As Founder & CEO of Tower 15 Productions, Cali is passionate about supporting other creatives through education and collaboration in the areas of publishing, photography and filmmaking. Cali has a passion for supporting women in transition and shares her personal story of transformation as an inspirational speaker. Cali resides in Santa Monica, California. To learn more, visit [www.CaliGilbert.com](http://www.CaliGilbert.com)

### Long Bio

Cali Gilbert is an international bestselling author, award winning photographer, and social impact filmmaker. She has travelled the globe as a former figure skater and magazine publisher. In 2002 Cali

assisted the Canadian Olympic Committee at the Winter Olympic Games in Salt Lake City, Utah while supporting the staff at Canada House, and served as an Event Ambassador for the 34<sup>th</sup> America's Cup sailing regatta in San Francisco.

Prior to relocating to the San Francisco Bay Area, Cali served as Director of Special Events for Boys & Girls Clubs in New York. She holds a Master's degree in Sport Management from the University of San Francisco and in 2010 launched her own consulting firm, **Serendipity Promotions & Event Management**. Cali's mission with *Serendipity* was to serve the non-profit sector of the Bay Area, specifically those organizations that support underprivileged youth in the areas of Sport, Music and the Arts. Also In 2010 Cali launched her first photography collection after having a piece exhibited in conjunction with the Sausalito Art Festival. Since then her work has been exhibited in galleries throughout the United States including Los Angeles and New York City.

In 2011 Cali published her first book, ***It's Simply Sausalito: An Inspirational Journey***. In 2012 Cali created the *IT'S SIMPLY Series* of books and released three more books combining her writing and photography with her love of the San Francisco Bay Area. In 2013 Cali published the first of her Memoirs, the #1 International Bestseller, ***It's Simply Serendipity: Four Steps to Manifesting a Life of Bliss***. This book has been endorsed by some of the biggest names in Personal Development including New York Times Bestselling authors, Marci Shimoff and Janet Bray-Attwood, and Hall of Fame baseball player, Cal Ripken, Jr.

In November, 2013 Cali relocated to Southern California and now calls both Santa Monica home. She launched her own publishing imprint, **Serendipity Publishing House** and now coaches other writers through the publishing process. In the spring of 2014, Cali released her 6<sup>th</sup> book, ***It's Simply Publishing: A Step by Step Guide to Writing, Marketing, and Publishing Your First Book***. In 2015 Cali released ***PEARL***, her 7<sup>th</sup> book and second in her Memoir series.

After embarking on a tour across America with *PEARL*, Cali decided to shift her focus to writing fiction. In 2017 she along with her partner released, ***TIMING THE TIDES*** which is now being adapted to film.

In 2018 Cali released the first of a seven-book FILM series entitled ***IT'S SIMPLY FILMMAKING***, a guide for the aspiring and emerging female filmmaker.

As Founder & CEO of **Tower 15 Productions**, Cali is passionate about writing and directing social impact films as well as supporting other creatives through education and collaboration in the areas of publishing, photography and filmmaking. Cali has a passion for supporting women in transition and shares her personal story of transformation as an inspirational speaker.

To learn more, visit [www.CaliGilbert.com](http://www.CaliGilbert.com)

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## Speaker Introduction

Cali Gilbert is an international bestselling author, award winning photographer and social impact filmmaker. After discovering her calling as an artist in 2010 and experiencing homelessness for a year in San Francisco, Cali began her personal journey of transformation.

Since then she has published several bestselling books of her own and creating the *IT'S SIMPLY* book series. Her photography has also been exhibited in galleries throughout the United States, including New York City and Los Angeles. In 2013 Cali arrived in Los Angeles with suitcase in hand and a dream of sharing her story with the world.

Today she is the Founder & CEO of Tower 15 Productions where she supports other creatives through education and collaboration in the areas of publishing, photography and filmmaking.

## Five Fun Facts You Didn't Know About Me

- I'm an avid ice hockey fan and have attended three Stanley Cup Finals and the Olympics. I've skated at Toronto's Maple Leaf Gardens and I've visited 18 NHL arenas.
- In 1998 I saw Queen Elizabeth twice in three days. I was at Buckingham Palace for her birthday celebration and attended the Royal Order of the Garter at Windsor Castle.
- I was a tomboy growing up and my dream was to become the first female major league baseball player. I could switch hit, throw a nasty curve ball, and taught my younger brother how to play the game.
- I am ambidextrous. I was born left-handed yet my mother continuously put everything in my right hand. I now write with my right hand, but do everything else with my left.
- At age five I took my first international flight to Lima, Peru. I suppose early on I knew traveling would become a way of life.